



STOP SUICIDE

SATURDAY, JULY 21ST

SUICIDE PREVENTION

KICKBALL TOURNAMENT

**FARMINGTON SPORTS
COMPLEX**

9AM TO 4PM

All proceeds will go toward training youth to become suicide-alert helpers in San Juan County.

REGISTRATION

(16 team spots available)

\$300/ team of 10

\$30/ extra player

Must be 16+ or older

Entry fee includes tournament games and t-shirt.

FUN

GAMES

FOOD

AUCTION

BOOTHS

Event Booths:

Space w/ tent - \$50

Bring your own - \$25

To reserve, please call
505-326-4245.

Teams, please register by July 9, 2018!
Registration packets can be downloaded at:

<http://bit.ly/505KICKBALL>

Questions? Call 505-326-4245



**CALL FOR EVENT SPONSORS
AND VOLUNTEERS!**

If you would like to help support this cause, please contact us at 505-326-4245 or visit <http://bit.ly/505KICKBALL>.



CAPACITYBuilders
transforming communities one grant at a time

418 W. Broadway, Unit C

Farmington, NM 87401

505.326.4245

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Dear Potential Sponsor,

On behalf of the Board of Directors of Capacity Builders, Inc., I am writing to ask for your support of our local suicide prevention initiative. We will be hosting a kickball tournament fundraiser on **Saturday, July 21, 2018** to raise funds to increase the awareness for suicide prevention by training local adults and youth on how to recognize and respond to the signs of suicide. This event will be a day of fun and games for the whole family which will include the kickball tournament, food, a silent auction, and outdoor vendors.

We humbly request your help to support our #505STOPSUICIDE event in one or more of the following ways:

1. **Sponsor a team** to support the event (you will receive Silver-Level benefits).
2. **Event sponsorship** at different tiered levels from \$100 to \$1,000 (see attached).
3. **In-kind donations** of products, gift cards or service vouchers for the silent auction.
4. **Volunteer your time**— event planning or several other duties throughout the event.
5. **Signup to become a non-food vendor** at our event on Saturday, July 21st.

All donations are tax-deductible. To thank you for your sponsorship, donations of \$100 or more will be publicly recognized at the event, on our #505STOPSUICIDE website, listing in our social media pages, and will appear on our event t-shirt.

In November of 2017, #505STOPSUICIDE was launched by Capacity Builders in an effort to combat suicide in our New Mexico area. Suicide is the 2nd leading cause of death among New Mexico residents between the ages of 10 and 49, and New Mexico has the 4th highest suicide rate in the country. According to a number of sources, the suicide rate among Native Americans is twice the national average. With the #505STOPSUICIDE campaign, Capacity Builders, Inc. pledges to decrease the suicide rate through education, training, advocacy, and collaboration with mental and behavioral health partners.





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Capacity Builders, Inc. has been training adults within the #505 community in Youth Mental Health First Aid. With over 163 adults trained so far, we are positive that we will be able to increase mental health literacy by helping the public better identify, understand and respond to the signs of mental illness and suicidal tendencies.

In addition, we want to expand our reach to youth with SAFETalk, a half-day alertness training that prepares anyone 15+ to become suicide-alert helpers. These youth advocates will play an important part of suicide safer communities, offering support and lending an ear to keep their peers safe.

Please let us know if you can help our local New Mexico youth and adults to become suicide-alert helpers and youth mental health first aiders. This is such an important initiative in our community. Your contribution will be greatly appreciated, and will play a huge part in combating suicide.

To sponsor a team, fill out the application below:

You can sponsor a team (for your organization or another). You will then receive the Silver-Level benefits for your support. If you are sponsoring your organization, please complete the form below and return to Gym Lou's at 420 W. Broadway in Farmington. If you need help matching with a team, please contact Cindy Charley at Gym Lou's at 505-592-3845.

To become an event sponsor (by making a cash or in-kind donation):

Fill out the Event Sponsorship Form below and return to 418 W. Broadway in Farmington. For questions, please call 505-326-4245.

To sign up to become a non-food vendor:

Contact Errin Smith at 505-326-4245, ext. 108 or e-mail at e.smith@capacitybuilders.info

To volunteer, please visit:

<https://capacitybuilders.info/505/volunteers/>

I am happy to answer any questions you might have. Thank you for your time and generosity.
Sincerely,

Errin Smith

Public Relations Specialist | Capacity Builders, Inc.

418 W. Broadway, Farmington, NM 87401

(505) 326-4245, ext. 108 | e.smith@capacitybuilders.info

#505STOPSUICIDE Kickball Tournament Waiver & Release of Liability & Indemnification Form

I, the undersigned player or the parent or legal guardian of a minor player named below, acknowledge, agree and understand that voluntarily and of my own free will, I elect to participate as a player of the #505STOPSUICIDE Kickball Tournament on Saturday, July 21, 2018.

- 1) I understand that there are certain risks and hazards involved in participating in Kickball including, but not limited to those hazards associated with weather conditions, playing conditions, equipment and other participants in addition to the acts of pitching, throwing, fielding and catching of the ball, running, jumping, stretching, sliding, diving and collisions with other players and with stationary objects, all of which can cause serious injury or death to me and to other players. Further, I agree that in consideration for the right to play as a member of the team designated below and in consideration for permission to play on the field arranged for by the team or league.
- 2) I understand that by participating in this Kickball event ("the tournament"), I am expected to have my own health insurance coverage, and that in the event that I do not have my own medical insurance coverage, the tournament host does not provide any medical coverage or health insurance for participants in this tournament to cover physical injuries or any financial or personal loss experienced due to participation in this tournament, or attendance at this tournament.
- 3) I voluntarily elect or accept and solely assume all risk of damages, injury, including death, incurred or suffered by me (a) while practicing or playing as a member of the team so designated, (b) while serving in a non-playing capacity as a team member or observer during practice of play by other teams or by other players on my team, and (c) while on or upon the premise of any and all of the fields arranged for by my team or league for practice or play.
- 4) I release, discharge and agree not to sue the team and/or league designated below or any owner or leasee of fields on which kickball is played or practiced by my team or the City of Farmington Parks and Recreation Department, or Capacity Builders, Inc. (and its affiliated organizations, such as Resource Associates and ACT Investments) or their owners, officers, agents, servants, associations, employees, or any person or entity connected with the team, league, for any claim, damages, costs or cause of action which I have or may in the future have as a result of injuries or damages sustained or incurred by me for whatever cause including but not limited to the negligence, breach of contract or wrongful conduct of the parties hereby released.

I further agree that I shall hold harmless and fully indemnify the parties hereby released from any claims, damages, costs including attorney fees, and cause of action which may arise from any claim or cause of action made by me, through me or on my behalf even if the damages, injuries or death are caused in whole or in part by any of the parties or entities hereby released. I ACKNOWLEDGE THAT I HAVE READ AND THAT I UNDERSTAND EACH AND EVERY ON THE ABOVE PROVISIONS IN THE WAIVER, RELEASE OF LIABILITY AND INDEMNIFICATION AGREEMENT AND AGREE TO ABIDE BY THEM.

Team Name _____ Captain _____ Primary Phone _____

Name of Player (Print clearly)	Under 18? Y/N	Player's Signature (Player AND Parent Signature REQUIRED if under 18 years of age)	Date Signed	Emergency Contact and Phone Number
1.				
2.				
3.				
4.				
5.				
6.				
7.				
8.				
9.				
10.				
11.				
12.				
13.				
14.				



SUICIDE PREVENTION
KICKBALL TOURNAMENT 2018
SATURDAY, JULY 21ST 9:00AM – 4:00 PM
AT THE FARMINGTON SPORTS COMPLEX

Event Sponsorship Form

Business Name (to appear on media): _____

Contact Person: _____ Title: _____

Daytime Phone: _____ Fax: _____

Business Address: _____

City: _____ State: _____ Zip: _____

E-mail Address: _____

YES, our business wishes to be a sponsor!

- Diamond \$1,000
- Gold \$500
- Silver \$200
- Bronze \$100
- Sponsor _____

Event Vendor Confirmation

I would like to have a vendor space at the #505STOPSUICIDE event on July 21, 2018!

- Included for FREE as part of Sponsorship
- \$25.00 Bring your own – tent, tables and chairs
- \$50.00 Event sponsored – tent, tables and chairs will be provided

Payment Method

- Check (made to: Capacity Builders, Inc.)
- Make a Credit Card payment to www.505stopsuicide.com/donate (attach receipt for proof of purchase)
- In-Kind Donation Please Specify: _____

Please send sponsorship along with completed form to:
Capacity Builders, Inc., 418 W. Broadway, Farmington, NM 87401
Errin Smith, Public Relations Specialist:
E-mail: e.smith@capacitybuilders.info Phone: 505-326-4245, ext. 108 Fax: 505-326-1698

***Thank you for supporting #505STOPSUICIDE in our mission to educate
and raise awareness for suicide prevention!***



SUICIDE PREVENTION KICKBALL TOURNAMENT



SATURDAY, JULY 21ST

Our Success

Capacity Builders, Inc. has been training adults within the #505 community in Youth Mental Health First Aid, with over 163 adults trained so far, we are positive that we will be able to increase mental health literacy by helping the public better identify, understand and respond to the signs of mental illness and suicidal tendencies.

In addition, we want to expand our reach to youth with SAFEtalk (a curriculum for 15+ year olds to become suicide-alert helpers). These youth advocates will play an important part of suicide-safer communities, offering support and lending an ear to keep their peers safe.

Become a Sponsor

You have been invited to be an official sponsor of our 1st Kickball Tournament fundraiser benefitting #505STOPSUICIDE and suicide prevention efforts in New Mexico! This event will be held at the Farmington Sports Complex on Saturday, July 21, 2018 beginning from 9:00 am - 4:00 pm (or as long as games are running).

Why Sponsor #505STOPSUICIDE?

Suicide has affected nearly everyone in our community. Be one to advocate for the prevention cause in San Juan County! Your sponsorship offers a unique opportunity to advertise to sports fans and families. Introduce your products or services to over 500 event attendees who appreciate philanthropic sponsorship by helping a cause with purpose. In addition, your sponsorship will be advertised to thousands over social media outlets.

SPONSOR VENUE \$500 1 AVAILABLE PROMOTIONAL ITEM ON THE MAIN STAGE	SPONSOR LUNCHEON TICKETS \$500 2 AVAILABLE LOGO ON LUNCHEON TICKET	SPONSOR EVENT GEAR \$200 10 AVAILABLE LOGO ON EVENT PROMO ITEM	SPONSOR EVENT PRIZES \$100 10 AVAILABLE PROMO ITEMS ON TABLES
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"It's great to get to help those that might be dealing with mental health challenges and be able to appropriately guide them." - Adult Trainee certified in Youth Mental Health First Aid.

Sponsorship Benefits * Every \$50 donation will receive recognition on our website and social media.

Tiered Benefits	Bronze	Silver	Gold	Diamond
Total Value of Donation	\$100+	\$200+	\$500+	\$1,000+
Event Bracket	Listed	Listed	Full Logo	Large Logo
Add goodies to player event bags	Yes	Yes	Yes	Yes
Website	Listed on sponsor page	Listed/Linked on sponsor page	Logo/Link on sponsor page	Logo/Link on ALL event pages
Social Media	Listed on FB sponsor album	Listed/Linked on FB sponsor album	Recurring posts	Recurring posts and Logo on title banner
Event Booth	Included	Included	Included	Included
Logo on T-Shirt (back)	Listed	Listed	Full Logo	Full Logo
Event Online Banners			Full Logo	Large Logo
Display Banner at Event			Included	Included
Event Media Announcements			Included	Included

facebook.com/505stopsuicide
www.505stopsuicide.com

To be included on media announcements, please respond to event sponsorships by 6/15/18. Potential announcements include radio, newspaper, television PSA, e-mail blast and a press release.